

2008 Hot List

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http://www.washingtonpost.com/wp-dyn/content/article/2007/12/13/AR2007121301195_5.html

This link will take you directly to page 5 of the article where near the bottom you'll find your note: Specialty Shoes:

"Manufacturing a specialty shoe is also a challenge, notes Jennifer Lovitt Riggs, 36, founder of Nota Bene <<http://www.notabeneshoes.com/>> in Whitefish Bay, Wisconsin. She spent a full year testing factories and prototyping her line of comfortable yet chic shoes for women. "Then I started researching production options and whether the shoes could be made while still making the price accessible," she says. "It looked promising." Fulfilling that promise, the footwear retails at high-end boutiques nationwide. Sales are in the healthy six figures and growing, she adds, as happy customers flock back for multiple pairs.--N.L.T."